

LEADERSHIP KEYNOTE SPEAKER

# Steve McNicholas

Closing the gap between intention and outcome — the space where 99% of leadership actually happens.

Creator of Leadership **SUCCESS Engineering™**

30 years leading · team to boardroom | 130+ leaders researched | Bestselling author with Jack Canfield



## A PRACTITIONER, NOT A GURU

I was recently called a leading authority on what it really takes to achieve success in leadership — and to sustain it. That came from two years of research, 130+ conversations with effective leaders worldwide, and almost three decades practising the craft, with the scars to prove it. On stage I share what the most successful leaders and teams do every day that the vast majority do not: they systematically close the gap between intent and outcome.

## SIGNATURE KEYNOTES & SEMINARS

### 01 See the gap. Close the gap. Succeed.

Direct, honest and often uncomfortable. What leadership gaps are, why they exist, and what it takes to close them — the reality every leader knows but tolerates, finally said out loud.

### 02 How a Leadership ‘OS’ plugs the gaps.

Around 90% of organisations run leadership that is variable, optional and effectively DIY. The 10% that win install a leadership operating system. How any leader can build one to create energy, alignment and results.

### 03 Why ‘brown envelopes’ signal a gap to close.

How the arrival of three brown envelopes helped Steve unlock the power of the gap. An emotional, practical talk packed with memorable reference points and countless insights.

## THE FORMAT

30–60 minute keynotes & seminars · tailored to your audience & objectives · delivered UK & internationally

## WHAT EVENT LEADERS SAY

*“A powerful and inspiring leadership practitioner who adds emotional context to bring his compelling framework to life.”*

Chris Brindley MBE — Chairman & Non-Executive

*“He does not hold back in making delegates completely rethink leadership. The response has been significant.”*

Alex Mollart — CEO & Investor

**Book Steve for your next event**

Subject to availability — get in touch today

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